



Center For Hispanic Leadership Institute for Talent Development

2010 Center for Hispanic Leadership Welcome Letter

Today, the United States is one of the most diverse and multicultural countries in the world. This is clearly understood by enlightened businesses that must depend on a diversified workforce to succeed. Business sustainability in a global market will require companies to successfully develop and leverage a multicultural leadership structure, and it is the mission of the Center for Hispanic Leadership (CHL) to assist companies in this endeavor.

CHL's mission is solidly founded. Hispanics represent the largest minority group and workforce community in the United States. Their *historic promise*, *immigrant perspective*, their own diversity, and their *generous purpose* nurture Hispanics cultural affinity to a diverse cultural environment. Their *Latin passion* and *entrepreneurial spirit*, as well as their unique *vision* feed their ability to contribute toward making things happen for those they serve. Hispanic talent and management capabilities have already proven to be of significant positive influence on the US economy; both as entrepreneurs and as high level executives at IBM, PepsiCo, Toyota, Wal-Mart, McDonalds, and many other multinational corporations.

CHL's curriculum is designed to maximize corporate Hispanic diversity skills and the opportunities for Hispanic professionals in leading innovation. We seek to propel Hispanic contributions across business and society through proven culturally-tailored talent development programs that provide a network for inspired sharing and successful utilization of Hispanic talent.

I welcome you to join our first annual CHL Summit - whose theme will focus on embracing innovation through diversity. Our Summit voices and discussion platforms will address the solutions to thrive in today's brave new workplace - and the new role that diversity must play to propel new types of sustainable innovations. We will unveil key insights and research that shows how the emerging role of Hispanic leaders in the workplace play a critical role in propelling innovation through diversity for the betterment of a healthy whole.

I look forward to personally meeting you at the event!

Sincerely,



Glenn Llopis