



Center For Hispanic Leadership Institute for Talent Development

FOR IMMEDIATE RELEASE

July 12, 2010

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The Center for Hispanic Leadership Announces IBM as a Sponsor for 2010 Leadership Summit: Embracing Innovation through Diversity

(Los Angeles, CA) July 2, 2010 - The Center for Hispanic Leadership (CHL) proudly announces IBM General Business (IBM) as a Gold Sponsor for the First Annual Leadership Summit to be held on September 18, 2010 in Los Angeles. The Summit themed “Embracing Innovation through Diversity,” will explore the role of Hispanic professionals and diversity at large, as well as its impact and influence on propelling innovation in the workplace.

IBM will be represented at the Leadership Summit by Luis Cuneo, Marketing Executive for the company. Cuneo will also serve as a panelist. “IBM has long ago embraced diversity as a conduit toward innovation with our Diversity 1.0 program. As our program has evolved, we are proud to support CHL’s innovative mission and vision because we strongly believe it will dramatically transform the corporate world,” says Cuneo.

The participation of IBM in CHL’s Leadership Summit is a prime example of just why the corporation was named the #1 Company for Global Diversity by DiversityInc this past May. “The involvement of IBM at our Leadership Summit, will elevate the core characteristics that define Hispanic Talent not only to a national level but to a global one,” says Llopis.

About the Center for Hispanic Leadership 2010 Leadership Summit

This Summit will take place in the Junior Achievement Finance Park Mike Curb Center for Free Enterprise at 6250 Forest Lawn Drive, Los Angeles, CA, 90068. Proceeds will be donated to Junior Achievement, a volunteer driven, not-for-profit organization dedicated to educating students about entrepreneurship, financial literacy and work readiness, through experiential, hands-on programs.

Early bird registration begins at \$395 per person by August 15, 2010. To register, and preview the summit agenda, please visit www.centerforhispanicleadership.com.